



JUST - APPLICABLE SECTION

- Positive Products

MCG Philosophy

McCool Carlson Green Architects (MCG) core philosophy can be summarized in three core concepts Service, Innovation, and Stewardship. For 30 years MCG has continued this rich tradition of focusing on people and strengthening community. As architects we are in a unique position to help our Alaskan communities meet their immediate and long-term needs through thoughtful design and connecting people to creative ideas and sustainable solutions. It's about connecting people to lasting solutions.

Service: we provide high quality design services with an emphasis Process. We connect ideas to facilities through intense collaboration, transparency, and transformational thinking. We use this Transformational Diagram to afford our clients lasting value.

Innovation: MCG engages with thought leadership in design, products, technology, and policy to position our practice to take advantage of innovation and create lasting solutions. We provide and create platforms for engagement with ideas like Smart Design, Blended Planning, and Learning Signature to strengthen our process and improve potential outcomes for our Community.

Stewardship: MCG is taking the long view and implementing the benchmarks of sustainable design as a standard of practice. We look for similar alignments with other organizations to strengthen our collective vision. We carefully manage the responsibilities and risks that our clients bring to the process... we clarify expectations, reveal opportunities, quantify risk, refine solutions, and deliver excellence.



MCG cares about connecting people to lasting solutions!

Sincerely,

John Weir, Principal Architect
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