

- Our buildings are catalysts for economic growth and activity – not only within their immediate surroundings, but within the larger urban realm.
  - We make positive contributions to the life of the city where we work.
- Is a sublime experience of uncommon beauty
- Our designs are spatially engaging, inspiring and unexpected.
  - Each space is transformative – a place that will move you, provoke an opinion, change your point of view, or simply make you more aware.
  - Our spaces are light-filled and connected to nature.
  - Our office environment demonstrates our values and inspires us.
  - At a large scale, they have profound clarity and order that helps one understand the building.
  - At a small scale, they are finely crafted, with impeccable details that engage the visual and tactile senses.

We are doing work where the opportunities are greatest. Our client group is diverse, but they are all forward-thinking leaders who share our values.

Although these ambitious goals exist in tension, it is our belief that through an integrated design process, we can generate balance and create truly enduring environments.

#### 1.1.4. Our Practice

Our business practices make an impact in our local community as well as the potential impacts globally. We firmly believe local ownership of Bora is a key tenant of our practice. All owners of the company live and work within the Portland Metro Region and take pride in being a part of our local community.

#### 1.1.5. Transparency

As a business we consider it our duty to be transparent regarding our company structure, policies and initiatives an important extension of our work. The ethical treatment of both our employees and the impact we make as a business in our community are important tenants uphold. Our commitment extends beyond our practice to include the positive impacts we make in our community through our purchases, our commitment to positive products and the quality of human and animal life.

Our work is focused on the positive products (the spaces we design) and services (the way we conduct business) that they contribute constructively to our community and society. These include spaces than are environmentally-friendly, people-friendly and animal-friendly.

As stewards of our planet, we believe the in the ethical treatment of animals. Bora does not actively participate in any practices that are antithetical to the well-being of animals.