

**ARCH NEXUS**  
**Philanthropy Budget**  
 10.21.17

		RESULT	RESULT	INCOMPLETE	PROJECTED	PROJECTED	
<b>Billings:</b>		\$22,171,065	\$23,537,287	\$23,576,388	\$21,204,058	\$22,221,699	ESOP Valuation Projections
<b>Profit:</b>	10%	\$2,727,041	\$2,563,311	\$2,357,639	\$2,120,406	\$2,222,170	
<b>Philanthropy Target:</b>	1%	\$27,270	\$25,633	\$23,576	\$21,204	\$22,222	

**WHERE TO BUDGET?**  
**Marketing**      **Communications**      **Philanthropy**

<b>Kant</b>	<b>Bentham</b>	<b>Aristotle</b>
Duty	Utilitarian	Virtue
Moral Obligation	Outcome > Input	Identity
Public Pressure	Advantage	Attachment

	2014	2015	2016	2017	2018	2019	
<b>Ongoing</b>							
UofU CA+P Scholarship (SLC)	\$3,500	\$3,500	\$3,750	\$4,000	\$4,250	\$4,500	Escalation estimated
Internship Scholarship Program (SAC)				\$5,000	\$5,000	\$5,000	(2) @ \$2,500 ea.
<b>Repeat</b>							
InHABIT Neighborhood Prize 2015: Make-A-Wish		\$5,000					
InHABIT Neighborhood Prize 2015: Mustard Seed			\$2,000				
<b>Pro-Bono Services</b>					\$10,000	\$10,000	Direct Cost?
<b>One Time</b>							
Utah Foster Care	\$1,500						
Rio Vista Children's	\$200						
Big Brothers and Big Sisters of El Dorado County		\$1,000					
P3 Utah / Living Future SLC Event		\$3,500					
Habitat for Humanity		\$6,000					
Boys & Girls Clubs (CA)			\$500				
Salt Lake Bicycle Collective			\$5,000				
Utah Rivers Council			\$2,500				
Heal Utah			\$1,500				
Great Basin Collaborative					\$3,000		
Central Valley Collaborative						\$2,000	
Camp K							
<b>Project Related</b>							
Urban Agriculture Scale-Jumping (02)		\$2,500		\$14,000			Neighborhood school garden
Habitat Exchange (03)		\$2,000					American River Conservancy Land Trust
Embodied Carbon Footprint (11)				\$1,894			per stok's calculations - INCREASING
Human Scale + Humane Places (15)			\$10,213				R-Street public art
Equitable Investment (17)					XXX		Count all charitable giving over duration of AN SAC project
JUST Organizations (18)		\$3,500		\$1,750		\$1,750	Update every two years
	\$5,200	\$27,000	\$25,463	\$26,644	\$22,250	\$23,250	
		270.41	170.61	(3,067.61)	(1,045.94)	(1,028.30)	Over / Under