



POSITIVE PRODUCTS

The concept of positive products relates to doing social good through purchase or use of products and services that contribute to the betterment of people, communities, and the environment. These positive products and services, either directly for the user, or indirectly to others beyond the immediate user, contribute to beneficial outcomes and positively address societal concerns such as: renewable energy; water services; public transportation; pollution and waste management; social and economic inequalities and injustices; discrimination; poverty and other social injustices; affordable housing; improvements in nutritional foods; health care and safety; advancements in education; animal welfare; promotion of the arts and sciences; and conservation and reclamation of the natural environment. Positive products also refers to the production, selling, and purchase of fair trade products and services that are environmentally-friendly, people-friendly, and animal-friendly. Corporately, in fulfillment of its mission, the iLEAP may be involved in any number of these positive products and services.

iLEAP has a strict policy of purchasing and investing only in positive products and services so that we contribute constructively to our communities. iLEAP will only purchase positive products for our use and use positive services for our operations. iLEAP believes that it is important to purchase products with the entire life cycle of the product in mind. This belief means that the iLEAP is committed to positive life cycles from investment to design, manufacture, sale, use, reuse, and so on.

iLEAP is concerned about the avoidance of the use of negative products as much as it is about the use of positive products and services and it is not involved in any activity, service, or businesses that support or are involved in these activities.

iLEAP prohibits the use of its financial and human resources for the manufacture, provision, purchase, or use of products and services such as armaments and firearms; alcohol; tobacco; narcotics and other illicit drugs; gambling; pornography; prostitution; payday lending; organized crime; clear-cut logging; genetically-modified foods or patenting life; fossil fuel extraction and refining; known or suspected carcinogens; LBC red list materials and chemicals; the nuclear industry; and non-nutritional “junk” foods and beverages.

Screening and Selection Criteria

iLEAP screens all of its potential corporate involvements, purchases, and uses of products and services against its prohibited list (identified above) to ensure that there is no selection of banned involvement.