

Positive Products

The concept of positive products relates to doing social good through purchase or use of products and services that contribute to the betterment of people, communities, and the environment. These positive products and services, either directly for the user, or indirectly to others beyond the immediate user, contribute to beneficial outcomes and positively address societal concerns such as: renewable energy; water services; public transportation; pollution and waste management; social and economic inequalities and injustices; discrimination; poverty and other social injustices; affordable housing; improvements in nutritional foods; health care and safety; advancements in education; animal welfare; promotion of the arts and sciences; and conservation and reclamation of the natural environment. Positive products also refers to the production, selling, and purchase of fair trade products and services that are environmentally-friendly, people-friendly, and animal-friendly. In fulfillment of our mission, IES emphasizes the use of only positive products and services.

IES emphasizes investment only in positive products and services so that we contribute constructively to our communities. We will only purchase positive products for our use and use positive services for our operations. We believe that it is important to purchase products with the entire life cycle of the product in mind. This belief means that IES is committed to positive life cycles from investment to design, manufacture, sale, use, reuse, and so on.

IES is concerned about the avoidance of the use of negative products as much as we are about the use of positive products and services and we are not involved in any activity, service, or business that supports or is involved in these activities. IES and our team members do not invest in or otherwise support the manufacture, provision, purchase, or use of products and services such as armaments and firearms; alcohol; tobacco; narcotics and other illicit drugs; gambling; pornography; prostitution; payday lending; organized crime; clear-cut logging; genetically-modified foods or patenting life; fossil fuel extraction and refining; known or suspected carcinogens; LBC red list materials and chemicals; the nuclear industry; and non-nutritional “junk” foods and beverages.

Integrated Eco Strategy is a service organization and does not produce material products. IES facilitates sustainable and regenerative building design, renovation and construction.