

## Transparency

We believe that cultivating a transparent culture should be part of what every business strives to do. For us internally, this means frequent and clear communication between all staff, empowering each and every team member to make good decisions knowing the values that drive their firm.

Externally, we are proud to share and collaborate with the wider world. Our team, our processes, and our projects are out there to meet through social media and our web platform, but we take this one step further by hosting an open assets page too. We questioned ourselves, what would happen if we shared resources? The power of an idea is magnified through collaboration and different perspectives. So, we decided to share our research and findings, giving others permission to utilize them. <http://hcma.ca/tilt/open-assets/>.

### A CORPORATE PARTNERSHIP

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